

## **#ShowUs - Terms and Conditions**

### **March 2021**

**Deadline:** By 11.59pm US Eastern Standard Time, 29 April 2021. Applications must be submitted via Submittable by this time to be deemed eligible. Applicants are encouraged not to wait until the last minute to submit their projects.

**Format:** Photographers and videographers can submit an application that must include: (i) a link to existing portfolio of work online; (ii) submission of a 200-500 word summary of the project proposal and an explanation as to how the project will move the #ShowUs movement forward through commercial photography or videography; (iii) a short biography detailing the applicant and what he, she or they have done; and (iv) additional required fields indicated on the application found on the Submittable website.

Only digital submissions via the Submittable website to Getty Images will be accepted.

Prints, books, slides or transparencies or other such materials will not be reviewed by judges nor returned to applicant. The proposals must be in English.

**Eligibility:** The Getty Images #ShowUs Grant is open to individuals who (i) are of a country or jurisdiction in which the competition fully satisfies all legal requirements for a contest of this nature; and (ii) are of legal age of majority in their jurisdiction of residence as of date of entry.

This grant competition is void outside those jurisdictions and where prohibited by law.

Employees of Getty Images, Unilever, and their parents, affiliate companies, subsidiaries, partners, and each of their respective immediate families (parents, children, siblings, spouse) or members of the same household (whether related or not) of such employees/officers/directors are not eligible to enter. Contributors to Getty Images who are not employees are eligible. Any party on a grant application may appear on only one grant application per year.

By submitting an application, applicant certifies that he, she or they are eligible to apply for the grant and agrees to be bound by these terms and conditions.

**Funding:** This grant awards two recipients a grant of US \$5,000 each.

### **Other Benefits for Funded recipients:**

In addition to the funding, the successful recipients will be invited to license their award-winning content through GettyImages.com and iStock.com at a 100% royalty rate for imagery created within their proposed project (please see T&Cs for details). This is subject to you entering into a separate agreement with Getty Images allowing for the distribution of your content.

Guidance and mentorship from one of Getty Images' award-winning Art Directors, as well as a feature on the Getty Images Creative Insights website, in addition to promotion on relevant

Getty Images social channels. Please note, this additional support is not a requirement of the #ShowUs grant and choosing to take advantage of this opportunity is at your discretion.

**Contact and Communication:** Grant judges, Getty Images and/or Dove employees may contact grant applicants for further communication relating to the grant application.

**Insurance Coverage:** Released Entities (as defined below) nor their insurers provide coverage to grant winners while they are pursuing their grant projects. Grant applicants are at their own risk as they pursue their projects and Getty Images strongly recommends that any photographer, videographer or other grant partner working under any circumstance, but in particular a conflict zone, secure independent insurance coverage and have a clear understanding of what that insurance covers, in particular long-term health and disability coverage.

**Intellectual Property:** No materials and ideas contained within the application will be used by Getty Images, Dove or grant judges for any purpose other than the grant review and selection process and for publicity (as outlined below).

Applicants retain the copyrights to any imagery or video submitted for the judges' review, and to any imagery or video they produce in their grant project. Only imagery or video to which the applicant holds the copyright may be submitted. By submitting an application, applicant certifies that his, her or their application will not infringe the intellectual property right, right of privacy, right of publicity, right of morality or other personal or proprietary right of another person or entity.

**No Manipulation of Creative Imagery or video:** With respect to creative imagery or video submissions, your portfolio may not contain images or videos that have been manipulated - either digitally or through staging - in violation of generally accepted professional standards. Determinations of unacceptable manipulation will be made at the sole discretion of the grant jury.

Photographers are advised to heed the U.S. National Press Photographers Association's code of ethics with respect to image manipulation which dictates that "Editing should maintain the integrity of the photographic images' content and context. Do not manipulate images...in any way that can mislead viewers or misrepresent subjects." Cropping images to remove extraneous detail is permissible, as is the removal of sensor dust or scratches on scans of film images. Examples of prohibited digital manipulation are: the addition, removal or alteration of people and elements within the frame; tonal adjustments (e.g., contrast, density) that functionally eliminate people or objects; retouching of people's bodies depicted in the imagery to make their bodies look thinner or larger; and significant changes in color that diverge substantially from true-to-life colors, with the exception of black-and-white conversion.

During the application and judging process, submissions found by the jury to include unacceptably manipulated images will be disqualified. If, after a grant is awarded, Getty Images discovers that images in a grant winning submission may have been manipulated, the submission will be reviewed by the grant judges. If a majority of the grant jury determines

one or more images to have been unacceptably manipulated, Getty Images may exercise its right to rescind the entire award amount.

**Selection Criteria:** Winners of the competition are decided entirely on merit and there is no element of chance involved. The criteria used by the judges to select the winners shall be on originality, creativity of concept and technical ability compared to productions in the current photographic panorama for similar imagery or video.

Getty Images may reject any submissions it considers in its sole discretion to be immoral, obscene, profane or in violation of these rules.

Use of a false name or address will disqualify an applicant. Getty Images reserves the right to oblige any potential winner to provide documentary proof of their identity.

You understand and agree that if you take or have taken any actions that may injure, tarnish, damage or otherwise negatively affect your reputation or the reputation and goodwill of Getty Images, that Getty Images may, in its sole discretion, exercise its right to rescind the entire award amount.

**Grants:** Grants will be awarded by a jury of competent and expert judges, each selected by Getty Images for his, her or their creative expertise and industry experience. Selection will be based on judges' determination of applicant's ability to execute the submitted project and produce an original artistic work on the basis of the above criteria, at judges' discretion.

Getty Images will not be liable for any damage, loss or disappointment suffered by any person taking part or not being able to take part in the competition.

**Grant Recipient Notification:** The grant winners will be notified after the judging takes place on 17 May 2021. The grant winners may share the news of their winning proposals with others involved with the project but are asked to keep news of their awards confidential until the grant winners have been publicly announced.

**Publicity:** Each grant applicant allows Getty Images, Dove and grant judges the right to use his, her or their name, likeness and biographical information, as well as the right to select and use portfolio and grant project images in connection with any and all Getty Images and Dove promotions and publicity, including the website, social media and exhibitions of the Getty Images Grants and Dove website. All other use of applicant's personal information by Getty Images shall be governed by Getty Images' privacy policy which may be updated from time to time and found at: [www.gettyimages.com/company/privacy-policy](http://www.gettyimages.com/company/privacy-policy) and all other use of applicant's personal information by Dove shall be governed by Dove's privacy policy which may be updated from time to time and found at: <https://www.unilevernotices.com/privacy-notice/notice.html>.

**Release:** By participating, applicants and the winner each agree to release, indemnify and hold harmless Getty Images, and Dove, each of its affiliates, partners and promotion and advertising agencies and each of their respective parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers and directors (collectively, the "Released Entities"), from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever, including without limitation property damage, personal injury and/or death which may occur in connection with, preparation for, travel to, or participation in this promotion, or possession, acceptance and/or use or misuse of prize or participation in any promotion-related activity and for any claims based on copyright, trademark, publicity rights, defamation or invasion of privacy and merchandise delivery.

**Taxable Compensation:** Grants funding may be subject to various taxes depending on each recipient's country of residence and/or citizenship, and location of their grant project work. Getty Images cannot provide advice on tax matters and encourages all grant recipients to consult with an appropriate tax advisor. US Grant recipients should be prepared to provide a US Taxpayer Identification Number shortly after their grant is awarded in order that the grant can be presented to them in a timely manner.

**Changes:** Getty Images reserves the right to amend grant rules and submission guidelines for the Getty Images #ShowUs Grant program, from time to time. If any such amendments should occur, they will be posted to [www.gettyimages.com/grants](http://www.gettyimages.com/grants) no later than 30 days prior to each application deadline date.